

# THE NATURAL™

## LAUNDRY DETERGENT/SOFTENER

### N-2

#### DESCRIPTION

A naturally derived laundry detergent made primarily from replenishable natural resources. Cleans, softens, brightens, destains, whitens and deodorizes. Extremely concentrated. Non-caustic to extend fabric life. Outperforms soaps, other naturally derived detergents and homemade products. Specially derived to be non-irritating to skin.

#### DIRECTIONS

For small loads use 1/8 cup per load. Add more for larger loads or severely soiled clothing. May be used as a presoak by diluting with 10 parts water and soaking laundry for 45 minutes up to overnight before washing. Works in all temperatures. Color safe.

#### ENVIRONMENT AND HEALTH

Non-toxic.

All ingredients are biodegradable or break down into harmless natural elements.

Biodegrades without forming microtoxins.

Contains no hazardous ingredients as per OSHA regulations.

Contains no petroleum distillates, butyl ether, ammonia, chlorine, phosphates, benzene, pine oil or strong acids.

Free of all known or suspected carcinogens.

Gray Water Safe, Septic Tank Safe, Biodegradable without treatment processes.

#### ANIMAL RIGHTS

Cruelty Free

Contains no animal ingredients.

Has not been tested on animals.

#### PACKAGING

This product is packaged in plastic that is recyclable and which may contain up to 25% recycled plastic materials.

Labels are comprised of recycled paper containing up to 50% post consumer waste.

Inks are non-toxic.

Coatings are non-toxic acrylic.

Shipping boxes may contain up to 50% post consumer waste.

#### SPECIFICATIONS

COLOR: Water Clear (Contains no dyes)

ODOR: Citrus (Contains no perfumes)

WEIGHT PER GALLON: 9.34 Pounds  $\pm$  2%

PH: 8.9  $\pm$  .5

VISCOSITY: Water Thin

ACTIVE INGREDIENTS: 36%  $\pm$  1%

SOLIDS: 30%  $\pm$  1%

#### CAUTIONS

This product contains detergents which may cause eye irritation. In case of contact, flush with water for fifteen minutes. Keep this and all cleaning products out of the reach of children.

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